

EXHIBIT A



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Part SPLENDA®, Part Sugar, Pure Magic™!

New SPLENDA® Sugar Blend for Baking brings your favorite recipes to delectable new heights, because it makes your baked goods rise, spread, and brown - with a taste like pure sugar! Imagine chewy cookies, fluffy meringues, moist cakes - with all the sweet, satisfying flavor and only half the sugar!

Just a half-cup of SPLENDA® Sugar Blend for Baking replaces a full cup of pure sugar. It's that easy! [Tell Me More! >>](#)

Featured Sugar Blend for Baking Recipe: [Angel Food Cake](#)

Have a question? Visit our SPLENDA® Sugar Blend for Baking [FAQs](#) for answers!



Sign up for the **FREE SPLENDA® Recipe Club e-newsletter!**

Be the first to get exclusive recipes from SPLENDA® No Calorie Sweetener by joining the SPLENDA® Recipe Club e-mail newsletter.

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Featured SPLENDA® Sweetened Product
[Kool-Aid® Jammers 10](#)



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Featured Recipe

[Angel Food Cake >>](#)



Starring SPLENDA®
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SPLENDA® Sugar Blend for Baking

SPLENDA® Sugar Blend for Baking is a unique mix of SPLENDA® Brand Sweetener and pure sugar.

It helps you reduce the sugar in your home baking, while keeping the great sugar taste your family loves!



- SPLENDA® Sugar Blend for Baking gives you the sweetness, volume, texture and moistness you expect in your baking – but with just half of the sugar you would usually use.
- **A half-cup of SPLENDA® Sugar Blend for Baking replaces a full cup of pure sugar.**
- SPLENDA® Sugar Blend for Baking is available in a two-pound bag that contains the same sweetness as in four pounds of pure sugar.

SPLENDA® Sugar Blend for Baking

Sugar

For recipe sweetening:	1/2 cup	1 cup
Calories	384	768
Carbohydrate	96 grams	192 grams
Per serving:	1/2 tsp.	1 tsp.
Calories	8	16
Carbohydrate	2 grams	4 grams



[Have a question?](#) Visit our SPLENDA® Sugar Blend for Baking [FAQs](#) for answers!

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